



it's a
WRAP
Branding.com

much
more
than
just a
wrap
company
boost
your
visibility
stand
out
from
the
crowd



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automotive customisation

"With over 25 years industry experience, professionally 3M trained, accredited & authorised technicians It's a Wrap is your number 1 vehicle graphics, wrapping, branding & automotive customisation solution, from commercial to personal, we've got you covered!"





about It's a Wrap Branding.

"It's a Wrap Branding is your number 1 automotive customisation solution"

Starting out in our first business in 2001 we now have many years of industry knowledge and experience behind us. Professionally 3M, Hexis trained, accredited and authorised technicians, we believe we are your number 1 choice for vehicle graphics, wrapping, branding & automotive customisation. We pride ourselves on our ability to successfully build long term relationships based on reputation, word of mouth endorsement and excellent customer service..

Vehicle types we cover:

Cars, 4x4's, Vans, Trucks, Motorsport Vehicles, Race Cars, Lorries, Lutons, Removal Vans, Motorbikes, Vespas, Boats, Jet Skis, Taxis, Buses, Coaches, Fleets, Trailers, Caravans, Trains, Planes, Gliders, Helicopters, Hire Vehicles, Leased Vehicles, Cranes, Diggers, Garbage Trucks, Skips, Containers, Pop Up Shops, Exhibition Trailers, Food Trucks,..... anything you can think of we'll wrap it!



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• Internal/External Signage, Shop Front & Office Branding.



we understand how important your vehicle is.....

This is why we are trained - Vehicle Wrappers in a range of top brands.

- We have a national network of **Specialist Vehicle Wrappers**.
- Trained, Certified & Accredited.
- Tested to their own high standards and have been chosen for their best business practices, technical skills and knowledge.
- They are trusted wrappers with a reputation for providing exceptional vehicle wrapping and customisation services.
- Receiving all the latest information on new products and launches so you'll always know about new trends, materials & colours.
- **We** can guide you through the process of design and the vehicle wrapping materials, ensuring that the final outcome matches your taste, suits your business brand and helps you generate positive awareness.



ADVERTISE WRAP PROTECT INDIVIDUALISE.

1 OFFS | COMMERCIAL FLEETS | PERSONAL | LAND | SEA | AIR



www.itsawrapbranding.com



vehicle graphics & vinyl sign-writing

Vehicle sign-writing is the most cost effective way to promote your business and services.

Constant advertising on the move 24 hours a day 7 days a week 365 days a year. The average sign-written vehicle can attract over 3000 people every hour.

A process of using solid colour machine-cut vinyl produced to a specific design is applied directly to the vehicles surface.



commercial vehicles & business fleets

We specialise in commercial vehicle fleets and these can range from 2 or more for large or small companies wanting to achieve continuity and consistency in their brand on the road.

The application process can be performed at either our own premises or at any other location.

We provide a full in-house design service and provide fleet graphics with simple vinyl branding to complete full wraps.





digitally printed vehicle wraps

With digitally printed graphics we can design and print any colour, logo or image you require.

We use the latest in print technology to produce the graphics using our HP Latex non-solvent large format printer. It's super fast, efficient and the quality is second to none, consistently providing us with print that is vibrant, UV stable and eye-catching to the standard we expect.

The perfect way to grab attention.



vehicle colour change wrapping

Change the colour of any vehicle with our massive range of colours and finishes.

An average vehicle will take around 2 days to wrap correctly, requiring the correct preparation and finishing in order for the wrap to fulfil its potential and last the test of time.

Gloss, Matt, Satin, Textured, Metallic and Chrome finishes are available, in addition to a vast global colour spectrum.





graphic design & visualisation

If you do not have your own artwork or designer, we offer a full in-house design service, specialising in branding for vehicles of all types and sizes. We have all the vehicle scaled templates for almost every single van, truck, car, bus - you name it. We will produce a proof prior to print and can make changes before sign off.

We also provide logo design as well as complete branding solutions for your entire business. Design, sign, print, application!



targeted campaign advertising business promotion events & launches

We have plenty of experience in business promotional advertising as well as targeted campaigns, events and product launches.

We offer help with planning and management of the vehicle application advertising schedule. We're used to tight deadlines and proving ourselves under pressure with attention to detail.

Previous clients:

Hyundai, Butlins, Superdry, The Sun & UCL





motorsport graphics race car wraps & sponsorship decals

It comes with the territory that we get fully involved with all types of vehicle graphics, wraps and sign-writing for the Motorsport sector.

We have provided race decals/wraps for Jaguar, Fast Car Magazine, 3M and Noble with one particular car being flown to Dubai to be showcased. We also provide graphics for semi-professional and up and coming drivers.



See us at Goodwood Festival of Speed.

custom styling, striping & bespoke detailing

Utilising the huge range of colours, textures and finishes available to us along with a creative imagination we can provide you with a custom style personalised to your vehicle.

Your input is welcomed and encouraged.

Striping, vinyl logos & colour wrapped detailing to specific areas highlighting key points of your vehicle, will give you that creative individual edge.





window prints & one-way vision

A lot of vehicles have glass windows/panels that require graphics or wrapping enabling the design to continue and flow across the whole surface. We can print and apply vinyl graphics without any issues with the added benefits of blanking out these glass areas so that people can't see in.

We also provide a printed one-way vision film that does just this but also allows the driver and passengers inside the vehicle to see out.



interior wrapping centre consoles dash panels & door sections

Same as our ability to wrap the outside of the vehicle we can also wrap the inside and completely change the look and feel of the interior with brilliant effect.

Centre consoles, dash sections, window and door areas can all be transformed from a timber gloss finish to a more modern brushed aluminium or carbon fibre detail. These are just examples, limited only by your imagination.





de-chrome/stealth matt black & carbon fibre

The term de-chrome means to wrap any chrome areas in another colour, black being the favourite.

A very popular area of detailing. We are asked to specifically change key areas of all types of vehicles to adapt or significantly transform the identity of the standard model or look.

By wrapping badges, grills, bumpers, spoilers, caps and vents - whatever it might be, we give the vehicle an individual edge that is bespoke to its owner. It's all about personalisation



ppf paint protection films & ceramic pro coatings

Paint protection films are now more commonly known about and the importance of them really does speak for itself. A highly skilled area of application, this clear protective film is applied wet to the vehicle and then worked into the key areas of required protection. An invisible finish.

We can apply to the entire vehicle but this can be an expensive process and isn't always necessary. Let us identify specific areas for you.





roof, bonnet, spoilers & wing mirror wraps

We've wrapped so many different vehicles now in a wide range of colours, prints and designs but each one completed adds an important individuality and this is the key.

Sometimes we change the bonnet and roof to a single colour, other times we add carbon fibre to the spoiler and mirrors, all the time accessing the feel good factor of giving your pride and joy its own flair and character, at the same time offering paint protection.



camper van wraps, motorhome graphics

These vehicles come in a variety of makes and models as well as sizes not to mention custom refurbished masterpieces. We understand the need for you to personalise and bring another level of individualism to your home on wheels. Maybe it's a colour change wrap or multi section detailing or even to advertise on, we can give you the very base of infinite ideas and solutions so that your vehicle feels like no other. Our design team will work alongside you to produce the most effective form of coverage that works best for you and your budget.





truck cab wraps & graphics alu-panels with prints

We specialise in truck cabs and all commercial vehicles as well as all trade runarounds.

These can range from 1, 2 or more vehicles for large or small companies wanting to achieve continuity and consistency in their brand and advertising their services on the road. Simple sign-writing to digitally printed graphics or half and full wraps, also vinyl graphics and or digital prints to those alupanel trays to help maximise all of that space on your mobile office/work horse.



Design and proofing service available.

plane wrapping & helicopter graphics

By now you've probably realised we can pretty much wrap or add graphics to any type of vehicle. Planes and helicopters although a little more challenging are no different. Awesome designs and colour sets which bring new eye-catching results and advertising solutions.

Our team can oversee the project in its entirety, from design to print and application, using the most up to date methodology and processes required to complete the job safely and using the correct quality materials





bus & coach graphics advertising & wraps

Bus and coach wraps provide you with a complete advertising solution for your business - a mobile billboard that will give you maximum coverage, optimum publicity with the benefit of a constantly changing location.

Our experienced application technicians use the latest materials and print production machinery to ensure that your bus graphics are sufficiently eye catching and becomes a familiar sight on the road. A highly effective and recommended advertising tool for your business.



trailer graphics, food kiosk sign-writing & wraps

As an extension of your vehicle, a trailer wrap or your company branding using just vinyl graphics will provide you with an additional advertising tool for your business. Whether hooked up and on the move or stationary, it is an effective way to draw attention to your services.

Our team can oversee the project in its entirety, from design to print and application, using the most up to date methodology and processes.



taxi graphics advertising & wraps

Taxis are never in the same place twice... and this is what makes corporate branding to these vehicles so effective. Whether you are advertising your own cab firm or using sponsored graphics, we can design, produce and apply vinyl to the vehicle. We also produce magnetics, which are a popular and effective way to advertise your services, with the ability to remove after each shift if you desire. Our design team will work alongside you to produce the most effective form of coverage that works best for you.



caravan wraps 4x4 camping trailer graphics & sign-writing

We have learnt over the years that caravans and motorhomes are incredibly personal to the owners. They are an extension of the family as they become a part of so many cherished memories and much loved holidays. As such, it is becoming increasingly popular to really inject some personality into the vehicles in the form of graphics or wraps. We can apply names, text, stripes or a scenic print that best matches the character of your beloved home from home.





boat graphics & marine wraps

Boat wraps can offer dual functionality. Not only will they offer protection to your hull against the harsh elements of the water, but will also serve to reflect your character and personality. Boats are an extension of you and as such, are an effective representation of you or your company brand.

We use material from our weatherproof, marine-grade vinyl range, which uses specialised technology to ensure that salt or fresh water, plus high speed will not compromise the wrap or vinyl graphics.



motorcycle graphics & scooter wraps

Customised graphics or wrap to a motorcycle or scooter truly reflects the owner's individual style and personality as well as serving as a layer of protection for your factory paint against bugs and road debris. Costwise, a bike wrap is a fraction of the price of a respray and removable should you fancy a change or wish to sell on.

To ensure optimum results, your bike should be free of grease, rust and loose paintwork.

Our design and production team will collaborate with you to achieve complete satisfaction.





window graphics office frosting & digital wall prints

Using our large format digital printers, we can produce ultra high resolution, dynamic wall prints which are durable, eye catching and will transform a blank wall into a visual masterpiece that will perfectly represent your company or brand. Our installers will apply the adhesive backed graphics with precision and measured professionalism. You can use an existing image or we can help you with the design process.



internal & external signage shop front & office branding

We can offer cost effective shop front, commercial signage and installation services with creative interior and exterior signs and displays. Design to installation, our signs are individually manufactured to suit your needs and most importantly your budget.

We'll create the branding for your business that puts you on the map. Working with you to design a logo, brand your stationery, vehicle livery - the complete design, sign, print solution ensuring your company's ultimate success.





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automotive customisation

"With over 25 years industry experience, professionally 3M trained, accredited & authorised technicians, It's a Wrap is your number 1 vehicle graphics, wrapping, branding & automotive customisation solution,

from commercial to personal, we've got you covered"

Our Services:

- Design & Visualisation • Vehicle Graphics • Sign-writing • Vehicle Wrapping • Commercial Vehicles • Business Fleets
- Colour Changes • Interior Wraps • De-Chrome • Motorsport • Sponsorship Decals • Custom Styling & Detailing
- Roof & Bonnet Wraps • Wing Mirror Wraps • Spoiler, Bumpers & Trim Wraps • One Way Vision • Targeted Campaign Advertising
- TV, Radio & Magazines • Business Promotion • Events & Launches • Paint Protection Film • Ceramic Pro Coating
- Vehicle Magnetics • Window Tinting • Tinted Lights • Wheel Refurbishment & Colour Change • Brake Caliper Painting • Spraying
- Bus & Coach Wraps • Trailer Graphics • Taxi Wraps • Caravans, Motorhomes & Camper Van Wraps • Boat & Marine Graphics
- Motorcycle & Scooter Wraps • Window Graphics, Office Frosting & Wall Prints • Signage, Shop Front & Office Branding

ADVERTISE.WRAP.PROTECT.INDIVIDUALISE.

1 OFFS | COMMERCIAL FLEETS | PERSONAL | LAND | SEA | AIR



much more than just a wrap company boost your visibility stand out from the crowd

Our Suppliers:



Inspired Brands. Intelligent World.™



contrAvision



ARLON

TECKWRAP

rtape

mactac